

**THE CUSHMAN
SCHOOL**

100

YEARS



**CENTENNIAL
BALL**

Celebrating a Century
of Excellence in Education

SATURDAY

MARCH 15, 2025

4441 COLLINS AVE
MIAMI BEACH, FL 33140



**PREMIER LIQUOR
UNDERWRITING OPPORTUNITIES**



Dear Cushman Friend,

Please accept this request on behalf of The Cushman School as we reach out to invite you to become a corporate underwriter of an unforgettable event. This year marks a monumental milestone for our institution—100 years of continuous excellence in education—and we are thrilled to celebrate this historic achievement at our Centennial Ball on March 15 at the iconic Fontainebleau Hotel in Miami Beach.

For a century, The Cushman School has stood as a beacon of outstanding education in Miami, shaping the minds and futures of countless students. Now, as we honor our rich legacy, we are also looking ahead to the next 100 years of innovation and success.

As an independent school, annual fundraising is essential to sustaining the innovative programming and personalized services that define The Cushman School experience.

Proceeds from the Centennial Ball will directly support:

- Athletics, performing arts, and technology
- Innovation and security enhancements
- Scholarships, financial aid, and tuition remission
- Professional development and incentives for our talented faculty and staff
- Laura Cushman Endowment Fund for future sustainability

On the additional pages are our sponsorship opportunities for involvement. If you have alternative ideas or a different contribution amount in mind, please don't hesitate to reach out—we value and appreciate all forms of support!

The gala will bring together over 500 affluent families, socialites, influencers, and community leaders, with an extended reach of over 2,000 through social media, newsletters, and digital exposure via online bidding platforms as well as printed signage at the event. Additionally, all sponsors and underwriters will be prominently featured in our Annual Report which will be mailed to all families and supporters.

This is an extraordinary opportunity to align your brand with a historic celebration while making a lasting impact on our students, faculty, and community. We are deeply grateful for your consideration and look forward to connecting with you soon.

Please don't hesitate to reach out with any questions or ideas.

With heartfelt gratitude,

Lisa Arvin
Director of Advancement

Crissi Courtney Boland
Associate Director of Advancement and Alumni Relations

Join us in celebrating a century of excellence by supporting our Centennial Ball through a liquor underwriting sponsorship. Your generous contributions will help create an unforgettable evening for our community while showcasing your commitment to education.

PREMIER LIQUOR UNDERWRITING OPPORTUNITIES

PREMIUM FULL BAR UNDERWRITER

- Stock (6+) bars for the event, serving an expected 700 guests
- Your premium liquor donation will be recognized on all digital event marketing materials digital (website, banners, and social media) both pre/post event
- Sponsorship name recognition on event night and table signage
- Sponsorship recognition on event night via the live program (digital), signage, and electronic media via our bid pal auction bidding system
- Prominent recognition in the Cushman annual report for 2024-2025 that is mailed to all families & supporters
- VIP table for 10 with butler service

FINE WINE UNDERWRITER

- Provide fine wine for dinner and all bars
- Your premium wine donation will be recognized on all digital event marketing materials digital (website, banners, and social media) both pre/post event
- Sponsorship name recognition on event night and table signage
- Sponsorship recognition on event night via the live program (digital), signage, and electronic media via our bid pal auction bidding system
- Recognition in the Cushman annual report for 2024-2025 that is mailed to all families & supporters

IMPORTED & DOMESTIC BEER UNDERWRITER

- Provide beer for dinner and all bars
- Your premium beer donation will be recognized on all digital event marketing materials digital (website, banners, and social media) both pre/post event
- Sponsorship name recognition on event night and table signage
- Sponsorship recognition on event night via the live program (digital), signage, and electronic media via our bid pal auction bidding system
- Recognition in the Cushman annual report for 2024-2025 that is mailed to all families & supporters

PREMIER LIQUOR UNDERWRITING OPPORTUNITIES

PREMIUM MARTINI BAR UNDERWRITER

- Provide premium vodka for the dedicated martini bar
- Your premium vodka donation will be recognized on all digital event marketing materials digital (website, banners, and social media) both pre/post event
- Sponsorship name recognition on event night and table signage
- Sponsorship recognition on event night via the live program (digital), signage, and electronic media via our bid pal auction bidding system
- Recognition in the Cushman annual report for 2024-2025 that is mailed to all families & supporters

CHAMPAGNE UNDERWRITER

- Provide premier champagne for all bars at the event.
- Your premium champagne donation will be recognized on all digital event marketing materials digital (website, banners, and social media) both pre/post event
- Sponsorship name recognition on event night and table signage
- Sponsorship recognition on event night via the live program (digital), signage, and electronic media via our bid pal auction bidding system
- Recognition in the Cushman annual report for 2024-2025 that is mailed to all families & supporters

OTHER SPIRITS TEQUILA, VODKA, GIN, SCOTCH, AND WHISKY

- Your premium liquor donation will be recognized on all digital event marketing materials digital (website, banners, and social media) both pre/post event
- Sponsorship name recognition on event night and table signage
- Sponsorship recognition on event night via the live program (digital), signage, and electronic media via our bid pal auction bidding system
- Recognition in the Cushman annual report for 2024-2025 that is mailed to all families & supporters

All sponsors will receive a tax donation letter for the full value of spirits donated. All underwriting opportunities can be customized to suit your preferences. We'd love to work with you to create a sponsorship package that aligns with your vision and goals. For more information please contact: Lisa Arvin at larvin@cushmanschool.org or Crissi Courtney Boland at cboland@cushmanschool.org

Contributions are tax deductible to the extent of the law. The Cushman School is registered as a public charity under section 501(c)(3) of the IRS Code. Federal Tax ID #59-1382853

POTENTIAL GALA REACH

500+

affluent families, socialites and influencers

2,000+

through social media, newsletters, website, digital signage, and electronic media exposure via online bidding software



LEADERSHIP NOTABLE INDUSTRIES

- Founders
- CEOs
- Presidents
- VPs
- CFOs
- Developers
- Investors
- Entrepreneurs
- From: Finance, Technology, Advertising, Medicine, Real Estate, Health & Wellness, Tourism, Media, Hospitality, Law, Entertainment, Sports, Design, Art, Fashion, Philanthropy and more!

Argentina, Brazil, China, Colombia, Dominican Republic, England, France, Germany, India, Japan, Mexico, Russia, Spain, Venezuela and more!

RESIDING COMMUNITIES

- Star Island
- Palm Island
- Hibiscus Island
- Venitian Islands
- Fisher Island
- Sunset Islands
- Bal Harbour
- Bay Point
- North Bay Road
- South of Fifth
- Morningside
- Miami Shores
- Coral Gables
- Coconut Grove
- Gables Estates
- Gables by the Sea
- Key Biscayne
- Cocoplum
- Golden Beach
- Turnberry
- Williams Island
- Brickell
- Ocean Reef
- and more!

SOCIAL MEDIA REACH

Cushman's network of families on social media includes: socialites, bloggers, artists, athletes, and musicians whose social media potentially reach millions of followers.

NOTABLE ALUMNI

Esteban Cortazar
Global Fashion Designer

Enrique Iglesias
Spanish Singer and Songwriter

Julio Iglesias Jr.
Spanish Singer and Songwriter

Emily Estefan
Singer/Songwriter

Nick Castellanos MLB

Nick & Joey Bosa NFL

Alex Finnie
Local News Correspondent

Ruth Greenfield Pianist

Timothy Greenfield-Sanders
Photographer

Shirley Davis Olympic Swimmer

Sarah Newberry-Moore
Olympic Sailing 2024

and more!